



C O M P A N Y P R O F I L E



ABOUT TTI TELECOM

TTI Telecom (NASDAQ: TTIL) is a leading provider of next generation Operations Support Systems (OSSs) to Communications Service Providers (CSPs) worldwide. For incumbent and emerging CSPs in the fixed, mobile and cable markets, we provide robust OSS solutions that help manage their networks and services effectively.

Our Netrac product portfolio delivers an automated, proactive and customer-centric approach to Service Assurance, including Fault Management, Performance Management and Service Management, complemented by network synchronization and activation.

Headquartered in Israel, TTI Telecom was incorporated in 1990 and initiated independent operations in 1992, as a subsidiary of Team Computers and Systems Ltd., after having operated as a division of Team Computers since 1988. TTI Telecom shares have been traded on the NASDAQ Global Market (NASDAQ: TTIL) since its initial public offering on December 1996.

TTI Telecom's primary customers are well-established, large Communications Service Providers, including:

FRANCE TELECOM GROUP

TELIASONERA (SWEDEN)

KPN (NETHERLANDS)

WIND (ITALY)

CYTA (CYPRUS)

TELE2 AB (SWEDEN)

TERACOM (SWEDEN)

GO (MALTA)

ORANGE UK (UK)

RELIANCE COMMUNICATIONS (INDIA)

TELSTRA (AUSTRALIA)

3(H3G) (AUSTRALIA)

PETERSTAR (RUSSIA)

COMMUNICATION AND INFORMATION
AGENCY OF UZBEKISTAN

NORTEL NETWORKS (USA)

BELL MOBILITY (CANADA)

METROPCS (USA)

CABLE AND WIRELESS (CARIBBEAN)

BROADVIEW NETWORKS (USA)

ICE (COSTA RICA)

ORANGE IL (ISRAEL)

BEZEO (ISRAEL)

VIBO (TAIWAN)

TELKOM SA (SOUTH AFRICA)

OUR CUSTOMERS

Industry-leading companies choose TTI Telecom because of its world-class solutions and unmatched commitment to the entire lifecycle of a project. TTI Telecom's global customer base consists of tier-one and tier-two service providers, including large suppliers in North and South America, Europe and the CIS, Israel, South Africa, the Asia/Pacific region and Australia. It is this combination of technology and commitment that makes us **Your Network Management Partner**.

“ With Netrac ServiceImpact, we will now be able to take a more targeted approach to ensuring service quality and focus our resources to support QoS where it will minimize impact on the customer experience ”

Gabriele Sgariglia
O&M Director, WIND

NETRAC SOLUTIONS SUITE

Anchored by market-leading Netrac Fault Management, Performance Management and Service Management solutions, TTI Telecom provides Service Assurance for next-generation, converged as well as legacy network operators and service providers worldwide.

Netrac solutions satisfy the entire scope of requirements for next-generation services including VoIP, video, data and value-added services as well as legacy telephony services. Netrac product lines support various fixed and mobile technologies, including switched and optical networks, Ethernet and MPLS transport services, and 3G, CDMA, GSM and IMS-based networks.

Leveraging Netrac's inherent preintegration of Performance and Fault Management backed by a robust mediation platform, TTI Telecom succeeds in meeting today's challenges of managing multi-vendor multi-domain networks, making it easier to recognize the service impact on customers, and improve business operations.

“Netrac’s robust capabilities, as well as its flexibility and scalability, enable us to answer the unique needs of operators (in this region), and to bring end-user experience to the next level.”

Evgeny Petrov
Managing Director, Inline Telecom Solutions

NETRAC FAULT MANAGEMENT

Featured products

Netrac FaM | FaultPro | Correlator TRS |
NeTKT | FaM Analyzer



TTI Telecom's Netrac Fault Management product line delivers real-time, centralized monitoring of complex networks and empowers CSPs to solve service and network problems swiftly and efficiently, often before customers are affected. The product line couples scalability with a flexible architecture and can deliver robust event management to support environments of any size. Netrac's Fault Management solution enables network operations staff to hone in on the most critical problems and automate their isolation and resolution.

NETRAC PERFORMANCE MANAGEMENT

Featured products

Netrac PMM | TrafficGuard | PMGen |
CallExpert | PMM Reporter



Our Netrac Performance Management product line provides CSPs with the ability to proactively manage services and network performance and Quality of Service (QoS) in a comprehensive and intuitive manner. Netrac Performance Management proactively detects irregular network behavior and service degradations in near real-time so that potential impairments can be resolved. Netrac Performance Management can handle large amounts of data from multiple sources including Operational Measurements (OM), xDRs, etc. CSPs can use Netrac performance reporting tools to generate a detailed view of network and service performance.

NETRAC SERVICE MANAGEMENT

Featured products

ServiceImpact | Netrac FaM | Netrac PMM



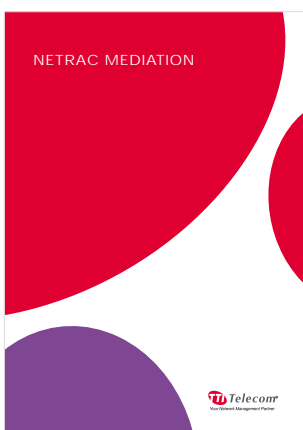
Service Oriented OSS (SOO) is TTI Telecom innovative unique solution for managing services and networks in a customer centric approach harnessing all levels of Service Assurance solution to provide a comprehensive Service Management solution.

TTI Telecom's Service Management solution contains dedicated service and customer impact and analysis products as well as Fault and Performance Management products that are enhanced with service and customer layers of information and functionality. TTI Telecom's Service Management solution analyzes and monitors services, Quality of Service (QoS) and business impact from a customer centric point of view.

NETRAC MEDIATION

Featured products

Mediation Engine | AutoDiscovery | SecureAccess



TTI Telecom's powerful Netrac Mediation product line has a distributed and scalable multi-threaded architecture that supports multi-vendor and multi-technology networks with numerous protocols and interfaces efficiently. It is a robust bidirectional engine that collects data from the network and sends commands to the network. The solution can collect data from multiple sources such as Operational Measurements (OM), Key Performance Indicators, and xDRs. This data can be easily parsed, transformed, formatted, and validated to store in a database or send to external applications such as Fault and Performance Management systems.

NETRAC IMPLEMENTATION TOOLS

Featured products

Mediation Studio | EasySNMP for FaM |
EasySNMP for PMM | FaM and PMM APIs |
Netrac Report Studio



Netrac Implementation Tools provide a framework for integrating systems based on business rules with automated and flexible library creation and administration tools. These tools include wizards for creation and automation of fault and performance libraries from SNMP MIBs and an open, industry standards-based API for integration with external systems. An easy-to-use GUI enables service delivery personnel to make required adaptations, reducing the need for highly skilled IT professional programmers.

NETRAC PROVISIONING

Featured products

NetActivate | NetOrder | NetSync | NetTask



Our Netrac Provisioning product line is a powerful and flexible development platform suited to meet the challenging needs of a Tier 1 and Tier 2 CSP. Since networks and services are complex, the Netrac Provisioning system enables CSPs to customize the system to their business environment needs and turn routine operational activities into a competitive advantage. TTI Telecom's vast and proven experience in implementing provisioning solutions enable us to provide faster customized service provisioning solutions in a converged NGN environment tailored to the exact needs of our customers. By using the provisioning development platform, CSPs can quickly deploy new services in the market.

PROFESSIONAL SERVICES

TTI Telecom offers a broad array of professional service options to assist our diverse customer base. We focus on customer retention and our customers' long-term satisfaction as key measures of the quality of these services, while delivering the expertise necessary to customize, integrate and implement our software solutions.

Learning Services

Provide the educational tools, programs, and related services needed for the structured and effective training of TTI Telecom's Netrac suite of OSS solutions. This training increases the usability of Netrac's solution, promotes business objectives, and improves customer performance.

Certification Programs

Targeted towards both TTI Telecom's system integrators and customers. System Integrators gain more control over their future projects from pre-sale to post-sale activities. Customers enrich their knowledge and skills concerning their Netrac solution, thus maximizing value from TTI Telecom's programs.

System Integration

With hands-on experience in integrating our industry-leading products with virtually all leading OSS systems, our skilled professionals can help you reach new levels of business productivity.

Maintenance and Support

Our Support services range from 24/7 support, to phone and Web-based support. Our on-site support personnel deliver around-the-clock technical assistance to help you realize the full potential of each TTI Telecom product and solution. Our dedicated on-site experts provide technical and configuration tips, initiate preventive maintenance measures, execute backups, change device definitions, and more.

OUR VALUE-ADDED PROPOSITION

With over 20 years of proven experience in the telecom industry, TTI Telecom continues to provide innovative solutions for Communications Service Providers (CSPs) worldwide, helping them meet their business and market challenges:

Consolidate and Simplify Operations

In a convergent market, CSPs seek to establish a cross-domain approach to managing their network, optimizing their operational procedures and reducing their number of OSS systems in order to successfully consolidate and simplify their operations. The need for simplified operations requires a unified OSS solution in order to offer CSPs meaningful control over complicated operational activities.

TTI Telecom's OSS provides an automated monitoring approach, self-learning mechanisms and efficient integration tools to speed up system consolidation while simultaneously increasing staff productivity.

Attract and Retain Customers

With increasingly fierce competition in the market, reducing churn and attracting new customers are significant challenges. As a result, CSPs must deliver existing services reliably while introducing new sophisticated services quickly to increase customer satisfaction. CSPs require a customer-centric

OSS approach to help them meet these challenges.

By leveraging the latest OSS technologies, TTI Telecom's customer-centric Service Assurance solution tracks customer experience and satisfaction levels at all times and helps operators deliver high quality services to strengthen subscriber loyalty.

Increase Operational Efficiency and Reduce Costs

CSPs must optimize their network and run their operations efficiently and seamlessly to deliver and maintain services over complex multi-vendor and multi-technology networks. With tight budgets and limited investments, CSPs need to focus on utilizing their infrastructure, network, work force, and other resources efficiently and effectively.

TTI Telecom's OSS helps CSPs optimize their resource allocation for current services and future plans, save costs on OSS Implementation and bridge the gap between operations and customer service to deliver fast and tangible results.

“ We found in TTI Telecom a technologically leading solution that will allow us to have a unified system across France Telecom group and yet provide the specific needs for all different affiliates... TTI Telecom’s solution will enable us to streamline our operations and improve our service quality to our customers ”

Luc Henri Pampagnin
OSS domain manager, France Telecom group

TTI TELECOM GLOBAL OFFICES

North America

New Jersey Headquarters

Tel: +1 201 7953883 ext.200

Fax: +1 201 7953920

Kansas

Tel: +1 913 4914479

Fax: +1 913 4914485

Georgia

Tel: +1 770 2064700

Fax: +1 770 2064701

EMEA

Israel Headquarters

Tel: +972 3 9269700

Fax: +972 3 9221249

The Netherlands

Tel: +31 6 51690563

Fax +31 20 5248686

Sweden

Tel: +46 85 2291864

Fax: +46 85 2291864

South Africa

Tel: +27 12 9914002

Fax: +27 12 9913753

Latin America

Costa Rica

Tel: +506 2240550/2240836

Fax: +506 2242728

South East Asia

India

Tel: +91 22 66178000

Fax: +91 22 66178002

Commonwealth of Independent States (CIS)

Ukraine

Tel: +380 57 7563071

Fax: +380 57 7199474

Australia and New Zealand

Australia

Tel: +61 2 94363744

Fax: +61 2 94363511



Legal and copyright notice: All rights reserved by TTI Team Telecom International Ltd. (including its affiliates and licensors). The information, specifications and other materials contained in this document are general and subject to change without notice.

For more information about our products and solutions:
www.tti-telecom.com